

CLASSICAL

KING FM 98.1

www.KING.org

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FOR IMMEDIATE RELEASE**

Classical KING FM 98.1 Gives the Gift of Music On-Air for the Holidays

SEATTLE, WA- During this season of holiday cheer, Classical KING FM 98.1 is doing its part to make the season bright with several weeks of classical holiday and Christmas music airing now through Dec. 25, 2011. Now that the station has successfully transitioned to a membership-based public radio format (as of May 2011), KING FM is able to provide more uninterrupted holiday music on air than ever before.

Drawing from one of the largest Christmas music libraries in the Northwest, Classical KING FM 98.1 is playing favorite holiday favorites, from *The Nutcracker* to *Messiah*. While some stations feature pop Christmas favorites such as “I saw mommy kissing Santa Claus,” KING FM focuses on true masterpieces of the holiday.

Specifically, on Christmas Eve KING FM will feature the *Northwest Boychoir* with their 32-year tradition of presenting, “A Festival of Lessons and Carols.” This holiday special showcases the 80 member combined chorus of the *Northwest Boychoir* and *Vocalpoint!* from Seattle.

Additionally, listeners in the Northwest and around the world may listen to holiday music streaming 24 hours a day, seven days a week on the KING FM [Classical Christmas Channel online at KING.org](#). The KING FM Christmas Channel is available to local audiences in HD on 98.1 HD-2. The Christmas Channel will return to KING FM Evergreen Channel on Dec. 26, featuring relaxing, meditative music.

KING FM was one of the first radio stations in the world to present its content simultaneously over the radio and online (1995). The station was also first to broadcast a live classical performance over the Internet. The listener-supported station now provides four channels of classical music online, as well as classical music and regional arts interviews on-demand at [KING.org](#).

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Now that KING FM has transitioned to a public radio format, Classical KING FM 98.1 is the Northwest's leading listener-supported classical radio station, serving the greater Puget Sound since 1948. To become a supporting member go to www.king.org and learn more. Contact: MaryAnn Wagner at maryannw@king.org or call 206- 691-2969.