

CLASSICAL

KING FM 98.1

www.KING.org

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2011 NEW SEASON SHOWCASE Explore an Exciting Arts Season

SEATTLE, Wash – Celebrate our local arts scene the entire month of September with the 2011 New Season Showcase. Tune to KING FM all month long as we feature works from the season ahead, giving you all the information you will need to decide what performances to attend. You'll hear live and local broadcasts, interviews from behind the scenes, and special guests.

"New Season Showcase will allow our listeners to preview the NW Arts Scene, providing a service to both the listeners and the arts community. We've added more programs on-air to give people direct access to what's happening in our arts community. Additionally, our listeners can access information on our website and new mobile apps," said Bryan Lowe, Program and New Media Director of KING FM.

All day, KING will be featuring pieces by local arts groups and providing more information about each group on www.king.org/newseason. Additionally, there will be specialty programming including;

NW Focus at 8pm hosted by Sean MacLean will feature previews of what is being performed and Sean's unique commentary on those performances.

NEW! Northwest Focus LIVE: Starting September 2, Friday nights at 8PM, Northwest Focus goes LIVE by featuring live, in-studio broadcasts with local classical music groups or artists. Here is the September 2011 schedule:

- September 2: Icicle Creek Piano Trio
- September 9: Geisa Dutra, piano
- September 16: Winners of the Ladies' Musical Club competition
- September 23: Orchestra Seattle
- September 30: Stephen Stubbs, lute; Maxine Eilander, harp; Michael Partington, guitar

Arts Channel: The KING FM Arts Channel is an online collection of conversations with members of the Northwest arts community. The webpage will feature on demand season preview interviews with over 30 local, broader scope arts groups, including: The 5th Avenue Theatre, ACT Theatre, Village Theatre, Seattle Art Museum, Seattle Repertory Theatre, Seattle Opera, Pacific Northwest Ballet, Seattle Shakespeare Company, Bellevue Arts Museum, Taproot Theatre, and more.

How to Access: Tune in on-air at 98.1 for all things classical music. Visit the Arts Channel online (www.king.org/arts) for broader scope, local arts season previews. Download one of KING FM's mobile apps to access this programming anywhere, anytime. Visit Classical KING FM online, www.king.org.

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