

CLASSICAL

KING FM 98.1

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PRESS RELEASE

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For Immediate Release

**KING FM brings you Seattle Symphony Opening Night Concert
LIVE with new Music Director Ludovic Morlot!**

SEATTLE, Wash. – It's an opening night you will not want to miss! Join Classical KING FM 98.1 on Saturday, September 17 at 7:00pm for an exclusive live broadcast of the Seattle Symphony's Opening Night Concert with Ludovic Morlot conducting, as he makes his debut as the Symphony's new Music Director.

The Opening Night Concert with Ludovic Morlot will feature acclaimed cellist Joshua Roman, in a program that includes Beethoven's *Consecration of the House Overture*, as well as works by Gulda, Gershwin, and Ravel.

"KING FM has been presenting exclusive Seattle Symphony broadcasts for decades, but this season is certain to be one of the most exciting yet," commented Bryan Lowe, KING FM Program and New Media Director. The broadcast of opening night is a continuation of KING FM's longstanding tradition of bringing Seattle Symphony's great concerts to the listeners and music lovers of the Northwest. This broadcast of the opening night event kicks off KING FM's year of Seattle Symphony broadcasts. On the **first Wednesday of every month**, you'll hear great concerts from the Symphony, beginning with our October 5 8:00pm broadcast of a program of Verdi, Tchaikovsky, and Beethoven with Ludovic Morlot conducting.

Then, **every Wednesday** at 7:00pm beginning September 21, join KING FM as we take you behind the scenes with our newest program, *Seattle Symphony Spotlight*. KING FM host Sean MacLean will be joined by a member of the Seattle Symphony staff or orchestra to give you previews of upcoming concerts, the latest Symphony news, and a taste of the fantastic music the Symphony will be playing this season. Guest hosts on *Spotlight* will include Ludovic Morlot, guest conductors, soloists, Executive Director Simon Woods, and members of the orchestra. "It's a fascinating glimpse into the music and the people who perform it—really it's a backstage pass with insights into the performers' view of these concerts," said Lowe.

KING FM 98.1 will be featuring Seattle Symphony recordings on-air every day of September up to the Symphony's highly anticipated opening night. You can also listen to interviews with Ludovic Morlot as well as Symphony musicians on our on-demand Arts Channel at <http://www.king.org/arts>.

To get more details about KING FM's upcoming Seattle Symphony concert broadcasts and *Seattle Symphony Spotlight*, visit <http://www.king.org/pages/10782293>.

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Exclusive dates with the Seattle Symphony and KING FM to mark on your calendar:

- Saturday, September 17 at 7:00pm: Exclusive LIVE Broadcast of Seattle Symphony's Opening Night with Ludovic Morlot conducting.
- Wednesday, September 21 at 7:00pm: Ludovic Morlot joins KING FM host Sean MacLean for the first broadcast of *Seattle Symphony Spotlight*. *Spotlight* to air **every Wednesday at 7:00pm**.
- Wednesday, October 5 at 8:00pm: Seattle Symphony Concert Broadcast: Ludovic Morlot conducting Verdi, Tchaikovsky, and Beethoven. Concert broadcasts to air the **first Wednesday of every month at 8:00pm**.

How to access KING FM: Tune in on-air at 98.1 or listen online at <http://www.king.org>. Download one of KING FM's mobile apps to access this programming via your iPhone or Android device.

Classical KING FM 98.1 has been delivering great classical music to the Pacific Northwest since its founding in 1948. KING FM strives to bring the beauty, heritage, and cultural richness of classical music to our region, and prides itself on its support and appreciation for the Northwest arts community. KING FM has been listener-supported since 2011.

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